

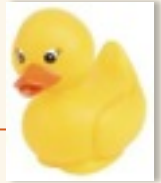
Welcome

# NEW(ER) ADVISORS CONFERENCE

ANNUAL ACTIVITIES HOSTED  
BY THE ASSOCIATION

## EVENTS

### Advisors Conference



Held in October each year. Professional development training for STUCO Advisors from across the state.

### District Meetings

One day motivational workshops in seven regional locations. Brings student council leaders and advisors together for training, motivation, top-notch speakers and fun!



### State Convention

Annual event co-hosted by MASC and 4 state officer schools. Member schools may bring 6 student leaders and advisor(s) for 2 1/2 days of large/small group presentations, dynamic, nationally known speakers and learning sessions.

### Summer Leadership Workshop

Week long leadership training, full of hands on, active, and high-energy learning opportunities. Includes: problem solving, project planning, self-esteem, team-building, large and small group activities.



STUCO ADVISOR - BEST JOB IN THE WORLD

Advisors are the most integral part of the success of a student council. MASC offers advisors the road map needed to help guide their home councils.

### MISSOURI NEW(ER) ADVISORS

This is the workshop you have been waiting for - we've got the answers you need to help you find success as a Student Council Advisor.

We hope to provide you with the tools to become an even better advisor, help your students become top-notch leaders, become a catalyst for positive school climate and to build a network of colleagues to depend on over the coming year.

This conference was designed with you in mind. Each session

will offer information into the "how-to" world of STUCO.

After you return home, MASC will provide constant support and ideas for you throughout the year. Email updates are sent on a weekly basis, the MASC website is updated regularly and contains a members only page!

Welcome to our Association!  
We are so glad you're here - feel free to ask questions!



## New(er) Advisors Conference

8:15 - 8:55	Registration
9:00 - 9:15	Welcome - Terri
9:20 - 9:40	Opening Mixer, Icebreaker - Preston
9:45 - 10:15	What is Student Council? - Jina *Membership - Who is on STUCO? *Position/Committee members *Officers
10:15 - 10:35	Constitutions - Karen
10:35 - 10:50	BREAK
10:50 - 11:20	Policies and Procedures - Sarah *Keeping attendance - getting kids there! *Elections - how to run an election *Promoting council at school/in community *Running effective meetings
11:20 - 11:50	Color Test - new advisors will take test - Terri
11:50 - 12:00	Morning Wrap-up
12:00 - 12:50	Lunch
12:55 - 1:25	Explain Color Test - Terri
1:25 - 1:50	Leadership Training - Fran *Retreats *Leadership Class *Goal Setting *Time Management
1:50 - 2:00	BREAK
2:00 - 2:45	REALMS - Hope & Josh *Project Planning
2:45 - 3:10	Resources & Technology for Advisors - Preston
3:10 - 3:40	Questions & Answers - EVERYONE
3:45 - 4:00	Wrap Up and MASC info - Terri



## **STUCO WORDS**

**Brandmark** - a logo design used on MASC apparel

**Camp** - Summer Leadership Workshop held at William Woods University

**Distinguished Student Leader** - Highest award bestowed on a graduating senior. Application process.

**Districts** - 7 Regions of our state: Gateway, Northeast, Northwest, South Central, Southeast, Southwest, Trails West

**Ducks** - Our mascot

**Fulton** - The place where we hold summer workshop

**GUSTO** - Excessive zeal...incredible spirit or passion for STUCO/life

**Honor Council** - The highest award MASC bestows on a council. You must have attended state convention one year and then come back the following year (application year) to accept the award.

**JC** - Junior Counselors at summer workshop. Only students finishing their junior or senior year may apply. They must have attended workshop during high school to apply.

**MASC Motto** - Missouri Association of Student Councils, Inspire Greatness, Serve Others, Be More, Lead.

**Members Only** - Special section of the website filled with ideas and resources for our members - password protected

**Polar Plunge** - Jumping into freezing water to raise money for SOMO (Special Olympics - Our State Charity of Choice).

**Social Media** - Follow us on Twitter, Facebook, Instagram - @mascstuco

## ADVISOR TIPS AND TRICKS



**Store all your supplies in clear storage containers!**

**Sure those color containers are pretty - but you can NOT see what's in them. Clear is much easier.**



Store all the numbers for the places you use most often in your phone. Florists, ordering companies, DJ services, trophy company. You will be amazed at how often you will need these numbers!!



The school custodian will become one of your most trusted friends. Treat these special people as an equal and try to see things from their perspective. Several times each year - do something nice just for them!

### REMIND OR TWITTER:

You can set up a special account for your **STUDENT COUNCIL**. This will allow you to send a message to the entire group with one text message. Send reminders for meetings, dress up days, where to meet, changes in schedules, anything you want them to know. It's easy and **FREE**. See MASC webpage for directions!



Take pictures of your kids and post them on social media, or in your classroom, bulletin board, display case. Start a scrapbook and write names on the back of pictures! Sure digital is nice - but kids love to see themselves in print!



## Final Note

### Attend Events!

Come to all MASC events. You will build a stronger, deeper relationship with your students and with other advisors. Our events are motivating and fun, besides being a learning experience. You will be amazed at how motivated you will remain just being around others who are passionate about Student Council

### Get Help!

When in doubt - **ASK!** You can email a question to Terri anytime you need help. **OR** perhaps someone in your area may be able to assist you! There are plenty of advisors who are willing to share their projects, ideas or activities - don't hesitate to ask!

### CONTACT INFO

#### Missouri Association of Student Councils

Terri Johnson, Executive Director

1305 Witham Street

Stanberry, MO 64489

816-261-7079

[www.masc1.org](http://www.masc1.org)

[masc@masc1.org](mailto:masc@masc1.org)

FAX: 660-783-2789