



MISSOURI ASSOCIATION OF STUDENT COUNCILS NORTHEAST DISTRICT



MASC Northeast District Campaign Guidelines

The Northeast District expects your campaign for district office to promote your school and to be run with class. Below are guidelines that are expected to be followed by schools running for office.

Campaign Videos:

- Rather than performing live skits we use technology to produce campaign videos.
- Video may be NO longer than 3 minutes in length for all offices.
- Videos must be 'G' rated. They should never include references to drugs, alcohol, sex or other inappropriate topics.
- These videos should tell the qualities and abilities that makes your Stuco the best candidate.
- Be sure to tell your school name, your mascot, and the office you are running for.
- Please consider the sound quality in what you produce. When played in a big gym, sound quality can be weak. Consider using voice overs recorded directly to the computer, wearing mics when recording the video, or using words in your videos to help the audience understand your message.
- YOUR VIDEO MUST HAVE SUBTITLES.**
- Please save/provide the video 2 ways. Please provide the video in BOTH of the following way:
 - 1) Share the file through DropBox or a Google Drive Folder. I should be able to download your actual video file.
 - 2) Upload the video to YouTube or Vimeo and send me the link at northeast@masc1.org
- *These will need to be to me by Friday, October 13, 2017. This will allow us to get the videos organized and in a format to be shown at the meeting.

Campaign Posters and Banner:

- Registration starts at 8:15 the morning of the meeting. Schools running for office are allowed to arrive as early as 7:45 in order to hang up posters and banners and prepare for their campaigns.
- You may hang posters in the common areas and hallways of the school. Signs and banners may not be hung in the gym.
- Each school running for office is limited to 15 poster board sized posters (22" x 28") and 2 banners that are no larger than 6 feet x 3 feet (the normal width of rolled poster paper).
- Please use only blue painter tape to hang your posters.

Other Campaign Items:

- Flyers, trinkets, buttons, and candy can be handed out as part of your campaign.
- All schools running for office will be provided a table to work from as you campaign. The table is a great place to hand out campaign items and display materials that promote your school.
- Please help keep campaign materials off the floor. If you hand out candy please be looking for candy/wrappers on the floor and throw them away.

Restrictions:

- NO stickers or noise makers are allowed to be used in your campaign.
- Absolutely no campaigning, either verbally or by other ways in the discussion groups or during general sessions in the gym.**
- No posters or banner will be allowed to be hung in the gym.
- Each school running for office is limited to 15 poster board sized posters (22" x 28") and 2 banners that are no larger than 6 feet x 3 feet (the normal width of rolled poster paper).

(2017)