

ELECTION SKIT AND CAMPAING GUIDELINES

In an attempt to “raise the bar” of the skits and election presentations I would like to address the following. In the past few years, the skits have become nothing more than a “dance exhibition”. Often times the actual presentation says very little about the school, its qualities or ability to hold the office. I have actually seen skits that did not even mention the office being campaigned for, the school’s name or why the school should be elected.

Please remember that while dances are fine, they should NOT be the sole presentation. All schools running for office are asked to address in their skit:

1. The name of the school and the mascot
2. The location of the school
3. The qualities which make the school a good candidate for office
4. It may be beneficial to tell about a project(s) or activities you have accomplished during the past school year
5. What your school could offer the Association or other member schools by being an officer.

While it is important to have fun and entertain the audience, it is even more important to have a **QUALITY** presentation. It should address the true reason why you are running for office and why your school should be elected.

This year it is the goal of the MASC Executive Board and improve the quality of **ALL** the election presentations. I believe this in turn will improve the value of our Convention and our Association.

Additional Campaign Suggestions

- **NO stickers allowed**
- Other appropriate trinkets allowed
- **Absolutely NO campaigning, either verbally or by way of handout, during general sessions or Miniversities or Leaderversities.**
- All posters and banners must be removed prior to general session Saturday morning

Campaign Presentations

- Presidential candidates receive 4 minutes per school.
- Other candidates receive 3 minutes per school.
- After time allotted you will be asked to stop presentation.
- Presentation must be appropriate and should state why school is qualified for office.
- Although not required, we encourage you to be creative in incorporating this information into your presentation.

Terri Johnson, Missouri Executive Director